

Ammann Data Governance Statement

The Ammann Data Governance Statement describes the practices of Ammann Schweiz AG (together with its Affiliates, **Ammann**) for collecting and processing data from distribution networks (including dealers and their related entities, **Distribution Networks**), Affiliates and each of Ammann's and its Affiliate's customers relating to mixing plants, machines, products or other assets (collectively **Assets**). Ammann may collect data through online and offline means, including:

- Applications and platforms for use on computers, mobile devices or through interfaces (**Applications**);
- Telematics hardware or other devices on Assets (Devices, and together with the Applications, **Digital Offerings**);
- Distribution Networks, component manufacturers, service providers and customers.

1. Data Categories

Personal Information is any information about a specific individual or an information that identifies or may identify a specific individual, as described in detail in the [Ammann Data Protection Declaration](#). While this Data Governance Statement includes references to the processing of Personal Information for purposes of clarity and transparency, the Ammann Data Protection Declaration is the lead document. Nothing in this Data Governance Statement is intended to modify the Ammann Data Protection Declaration.

System Data is data that is generated through or used by Ammann's Digital Offerings, including but not limited to:

- Asset Information, such as model name, serial number, equipment number, VIN/PIN, order number, software version, etc.
- Electronic Data, including but not limited to telematics data, control system data, sensor logs, alerts, event data, error codes, working hours, fuel consumption data, and other data, in every case depending on the respective Asset and Device (if applicable).
- Device Location Information, such as the latitude, longitude and altitude of an Asset, determined using GPS, cellular network, Wi-Fi or Bluetooth signals.
- Service and Maintenance History, including but not limited to service orders, parts purchases related to an Asset, maintenance history, usage history and service intervals / service schedules.
- Patterns of Use, including any user-defined information, such as geozones and related workflows or alerts, relating to an Asset registered on the Digital Offering.

Operations Data is additional data which Ammann may collect and process or that is otherwise provided by Distribution Networks, including but not limited to:

- Information about customers of the Distribution Networks, including certain Personal Information relating to such customers.
- Information used by you and Distribution Networks to manage Assets.
- Information contained in order confirmations, invoices, service orders or warranty claims.
- Distribution Networks data, including but not limited to information relating to the management and replenishment of spare parts inventory, revenue forecasts, claims, returns and replacements.

Location Data is data which allows Ammann to locate your asset, including but not limited to:

- GPS data that allows locating static or moving assets.
- Geofencing data that identifies whether the asset is entering or leaving a predefined zone.

All data processed by Ammann may contain Personal Information, Systems Data, Operations Data and Location Data simultaneously, as well as any combination thereof.

2. Data Collection

Together with its Distribution Networks and service providers, Ammann may collect data in a variety of ways, including but not limited to:

- **Through Devices:** Ammann receives data that is transmitted over wireless networks, e.g. via mobile data connections, NB-IoT or Wi-Fi from Assets equipped with a Device, which may include System Data (such as information relating to the Device or Asset). Depending on the Device and Asset, data is transferred automatically or manually.
- **Through Applications:** Ammann may collect data through Applications, when you use Ammann's websites, online platforms or mobile applications. Ammann may also collect data which is typically collected through websites and mobile applications, such as browser and device information, application usage data, information collected through cookies and other technologies.
- **From Device Manufacturers:** Ammann may obtain System Data from Device Manufacturers for Devices in use with your Assets. Such data may be forwarded to Ammann automatically.
- **From Other Sources:** Ammann may collect data from other sources, such as public databases, marketing partners, social media platforms and from other third parties. Ammann may collect or generate data from troubleshooting data, from your service providers or from maintenance, inspection or warranty records.

3. Data Usage

Ammann may, and may permit its Distribution Networks and Affiliates to, use collected data for the following purposes:

- To allow you or the Distribution Network to monitor the location and status of Assets, to provide you use of Applications, to complete and fulfill purchases, and to communicate with you regarding your purchase and provide you with related after sales services.
- To fulfill service or warranty agreements, perform maintenance and repairs and deliver spare parts.
- To make recommendations regarding Asset health, maintenance, spare parts and trainings.
- To enable remote support and maintenance services.
- To manage the connection between Asset and Device.
- To send administrative or contractual information, for example, information regarding the terms and conditions of using Digital Offerings, warranty policies or service contracts, also in the case of the release of an updated version thereof.
- In case Ammann has your explicit opt-in to do so: to provide you with information about new product launches, special campaigns, upcoming events and new digital services.
- To conduct market research, to evaluate the Distribution Networks and to expand the business activities.
- To improve the current products and services and as input to develop new products, services and digital applications.
- For statistical data analysis and the identification of usage trends.
- To maximize the efficiency of the operations and to ensure process compliance with the internal regulations and with legal, regulatory or contractual requirements.
- To perform data analytics, audits, improving products, developing new products, enhancing, improving or modifying the Digital Offerings, identifying usage trends and operating and expanding the business activities and for statistical analysis based on aggregated and de-identified data, such as benchmarking reports.

- To manage inventory levels so that Ammann can provide you parts and services with the shortest possible lead times.

4. Data Disclosure

Ammann may disclose data:

- To its Affiliates. In any case, Ammann is the entity responsible for information jointly used with its Affiliates.
- To Distribution Networks, to permit them to use System Data and Personal Data to maintain a relationship with you, provide services to you and, in case of your explicit opt-in, send marketing communications to you.
- To Asset owners, to permit them to manage their use of their Asset.
- To its service providers who provide services such as telematics services, information technology and related infrastructure provision, application development, platform hosting, auditing, advisory and other services.
- To component manufacturers, to permit them to study the use of their products, to improve their products and to develop new products.
- In case of your consent: To a third party in the event of reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of Ammann's or any of its Affiliate's business, Assets or stock (including in connection with any bankruptcy or similar proceedings).
- To make data available through interfaces/APIs between different applications or services (e.g. telematics data via the AEMP interface).
- To additional recipients as mutually agreed by you and Ammann.
- Location Data: Ammann may share Asset location information with its Affiliates and Distribution Networks to enable them to provide you with localized services.

Ammann may use or disclose information, as it is necessary or appropriate:

- Under applicable law, including laws outside your country of residence.
- To comply with legal processes.
- To respond to lawful requests from public and government authorities, including public and government authorities outside your country of residence.
- To enforce Ammann's terms and conditions.
- To protect Ammann's rights, privacy, safety or property, and/or that of its Affiliates, Distribution Network, you or others, including for purposes of information security.
- To allow Ammann to pursue available remedies or limit the damages that Ammann may sustain.

Ammann may analyze and disclose anonymized or aggregated information (i.e. information that does not identify you or any other user of the Digital Offerings) for any purpose, except where Ammann is required to do otherwise under applicable law.

5. Security

Ammann applies appropriate organizational, technical and administrative measures to protect data. Unfortunately, no data transfer or storage system can be guaranteed to be one hundred percent secure. If you have reason to believe that your interaction with Ammann is no longer secure (for example, if you feel that the security of your account has been compromised), please contact Ammann immediately.

6. Personal Information

Please refer to the [Ammann Data Protection Declaration](#) to understand your rights and obligations regarding the processing and disclosure of your Personal Information.

7. Third-party Content

This Data Governance Statement does not cover the practices of third parties who operate a website or online service to which a Digital Offering is linked, and Ammann is not responsible for their practices. In addition, the inclusion of a link within the Digital Offering does not imply endorsement of the linked website or digital service.

8. Cross-border Transfer

Your information may be stored and processed in any country in which Ammann or its service providers operate, and by using the Digital Offering or otherwise providing data to Ammann in accordance with this Data Governance Statement, you consent to the transfer of data to countries outside of your country of residence, which may have different privacy laws than your country.

9. Distribution Networks

Distribution Networks may have their own privacy statements and data management policies. Ammann encourages you to review such statements regularly. Such statements and policies are specific to each dealer and do not apply to Ammann's collection, use, processing, disclosure or management of data as described in this Data Governance Statement or in the [Ammann Data Protection Declaration](#).

10. Updates to the Data Governance Statement

Ammann reserves the right to change or amend this Data Governance Statement at any time, for example in connection with the introduction of new available digital services. The date of the last update of this Data Governance Statement is indicated in the footer. All changes will become effective as soon as Ammann uploads the revised Data Governance Statement to my.ammann.com. Your continuous use of the Digital Offerings following these changes means that you accept the revised Data Governance Statement.

11. Contact

If you have any questions regarding this Data Governance Statement, please contact data-protection@ammann.com.